

RADIO CODE

A. —	G. —
B. —	H. —
C. —	I. —
D. —	J. —
E. —	K. —
F. —	L. —
M. —	

Watch for the Next
Radio Cash Prize Page
Soon

Going Away For the Afternoon!!

—and without a worry for the safety of her home.
—and with the realization that the results of her cooking will be successful.
—and confident in the knowledge that on her return there will be a piping hot dinner awaiting her.

THAT KIND OF SATISFACTION COMES ONLY WITH THE CHAMBERS FIRELESS GAS RANGE

You can get a meal ready, put it in the CHAMBERS FIRELESS, and go out for the afternoon without ever a worry of burning your food.

The CHAMBERS FIRELESS GAS RANGE
Does Four Things and Does Them Well!!!

Cuts gas bills, saves the flavor, saves your time, lessens labor.

COLIP BROTHERS

114 W. Wayne St. Electrical Merchants Main 220; Lincoln 6078

RADIO

PRIZE WINNERS

in First News-Times Radio Contest Page

WATCH FOR THE NEXT ONE

First Prize of \$5 in Cash

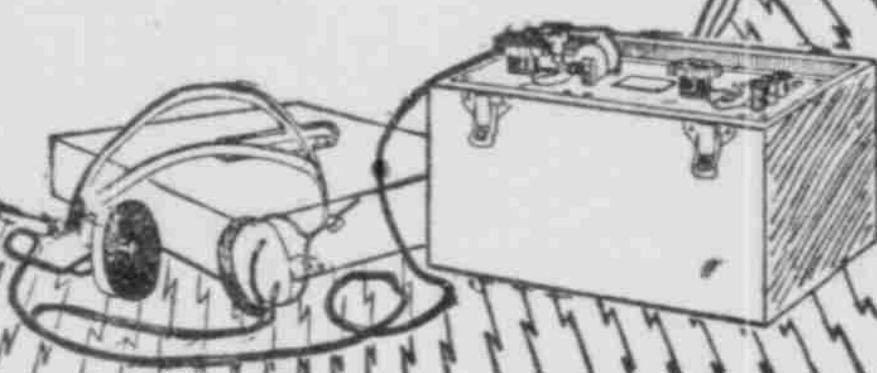
Winner.....Miss Jetta M. Sheets
114 East Dubail Street

Second Prize of \$3 in Cash

Winner.....Miss Mabelle Pippenger
Care Northern Indiana Gas Company

Third Prize of \$2 in Cash

Winner.....Mrs. F. C. Baugher
126 Lincoln Way East, Mishawaka



The Radio Advertising Code page, launched this week by The South Bend News-Times, proved one of the most popular departments of a publicity nature ever attempted in the city. An enormous number of answers began pouring in on last Tuesday afternoon, in response to the appearance of the Radio page in Tuesday morning's edition of The News-Times, the number of answers increasing steadily up until yesterday morning—WHEN A TOTAL OF MORE THAN ONE THOUSAND REPLIES had been received. The judges spent the entire day Saturday, selecting the winners. The correct answers to the contest appear between the double lines in each advertisement on the page.

Scores of the letters answered the various radio messages in the advertisements correctly, and the winning replies were selected for neatness, time reply was received, etc. Hundreds of contestants failed to copy the entire advertisement, as was required, and were out of the running although many of them gave the correct answers. Many more wrote on both sides of the paper, which disqualified them, as it is an unwritten law in a newspaper office to use but one side of the paper in communications of any kind.

Another opportunity to win a Cash Prize will be offered this week. Be sure and keep your eyes open for this next Radio Page, exclusively in the SOUTH BEND NEWS-TIMES



Break the Bonds of Housework

There is no need for you to tie yourself down to the washboard and the clothes line when there is within telephone calling a laundry service which will both surprise and delight you.

Oftentimes we know, people have been afraid of the laundries, thinking that clothes are used roughly, carelessly, and come out in a battered shape.

The IDEAL habit is the direct contrast of this. It means that you can send in a washing—or a small package of laundry—say, for instance, the shirts of the men folks, and get them back clean, well-ironed, AND MOTHERED.

BY MOTHERING SHIRTS WE MEAN THAT

We sew the tears, sew on buttons, and darn the holes.

The Ideal Laundry

"Get the IDEAL Habit"

RADIO CODE

N. —	T. —
O. —	U. —
P. —	V. —
Q. —	W. —
R. —	X. —
S. —	Y. —
Z. —	

Over 1,000 Answers
Received in First
Radio Contest



We Carry All Kinds of Radio Equipment

Our stock of Radio Equipment is as comprehensive as is possible. The great demand cannot possibly be supplied, so our advice to you is to place your order early. Mother, Dad, and the children—all will become RADIO fans after the first demonstration. Once you hear it you are an enthusiast.

DROP IN AND TALK THINGS OVER.

Come to us with your radio troubles.

THE RADIO SHOP

111 W. DIVISION

*LINCOLN 1668

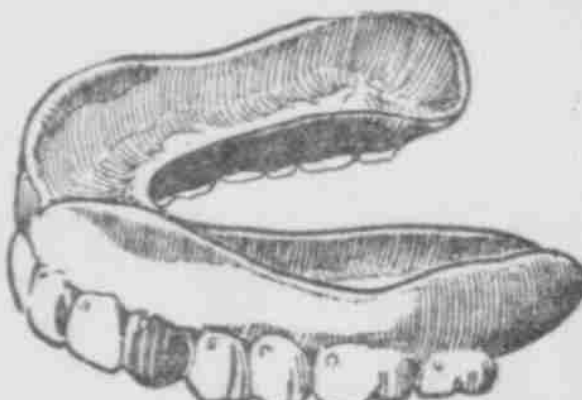
A Remarkable Offer

At 302 South Michigan Street

\$20 FULL UPPER AND LOWER PLATES \$20
AS LOW AS

(This offer does not apply on our roofless plate)

A	Absolutely
Roofless	Guaranteed
Plate	or It
at	Costs You
Cost	Nothing



Nothing that resembles the ordinary set of false teeth, something that would puzzle an expert to tell the difference. Get yourself a roofless plate that does not impair your speech, one that stays firm and is strictly sanitary in every way, one that doesn't collect your food or isn't continually rocking, clattering and dropping. We know what we have done and are doing today and stand ready to back up anything we have said about this roofless plate.

Over 3,000 satisfied patients wearing these plates now. Our office is also thoroughly equipped for handling X-ray work, crowns, bridges, inlays, gold and silver fillings, etc. Bear in mind this class of dentistry costs you nothing if we do not do exactly as we say. A written guarantee to those who desire it, one that binds us to our contract. What does this mean? It means that you, not we, are to be the judge.

Now, I am sincere when I say I can remove your tooth or any person's tooth absolutely without any pain to you, or no charge whatever, and no bad after effects.

X-Ray photographs without charge.

DR. R. W. HEATH, South Bend, Ind.

Telephone, Lincoln 6812 (Open Evenings) Over Star Store

317 SOUTH BEND PEOPLE USED THE

THATCHER FURNACES

DURING LAST YEAR.

THEY ARE OUR BEST ADVERTISERS

The problem of heating LARGE houses becomes simple when the THATCHER is installed.

We are the largest dealers in furnaces, eave trough and tin-roofing in the city.

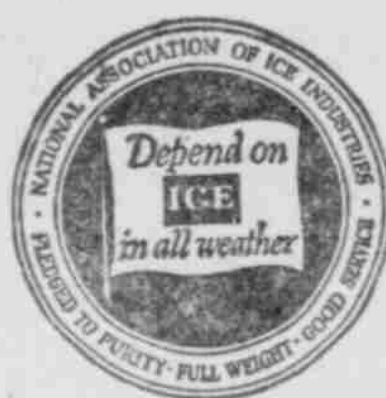
Telephones are Lincoln 5584 at the office and Lincoln 5282 residence.

Work done now at cheaper prices.

SURGUY FURNACE CO.

—at—

CHARD & THOMPSETT HARDWARE CO.
309 S. Michigan St.



I-C-E

Cheaper than last year.

Service everywhere.

Service every day.

Ice that is pure.

Weight that is guaranteed.

Let us Service to you.

Artificial Ice Company

MAIN
302

Member National
Association of
Ice Industries



Not Long Before Fishin' Time!

These days when you see the kids playing marbles make your nature swing into step with the march of Spring. And it won't be long brother, before you'll want to don the old sweater and hip boots—bound for one of the nearby streams.

The success of your fishing depends in a great measure on the tackle and bait you use. We've got South Bend Bait and Tackle and in plenty, too. Drop in some evening while you're strolling around and look over our stuff.

Four Centrally Located Stores.

Golden Mann

CIGAR STORES

127 North Michigan Street
315 South Michigan Street

126 West Washington Ave.
108 North Michigan Street